

Faculty of Communication and Information Sciences.
Department of information
English First Term Exam Correction

Level: Master 2

I) Choose the right answer: /8pts

- 1- News is information about **current events**. 1pt
- 2- While writing a news story, a reporter should keep in mind the **5Ws**. 1pt
- 3- **Hard news** refers to the news stories that have a great impact on the society as a whole and need to be reported urgently. 1pt
- 4- **News values** are the criteria that influence the selection and presentation of events as published news which help explain what makes something newsworthy. 1pt
- 5- In journalism, **electronic newsgathering** is when reporters and editors make use of electronic video and audio technologies in order to gather and present news. 1pt
- 6- Subheading is also known as **deck**. 1pt
- 7- Broadcasting programme can be of the following forms: **educative** and **informative**. 1pt
- 8- The newspaper contains three types of writing: **news, feature and editorial**. 1pt

II) Write 'true' or 'false' in front of each sentence (2 pts). Correct the false one (/4 pts)

- 1- Cablecasting is the transmission of information using electromagnetic waves. **F (using a cable)**.
- 2- -The inverted pyramid style is constructed in a chronological order. **F (in terms of importance)**
- 3- The lead aims to grab the reader's attention. **F (headline)**.
- 4- The dateline has two parts which indicate the place and the date. **T**
- 5- The radio programming manager is responsible of all the content and programs broadcast of the station. **T**
- 6- Soft news is also known as spot news or breaking news. **F (hard news)**.
- 7- The audio operator places the microphone. **F (he handles the sound)**.
- 8- A Critical editorial tries to criticize actions or decisions. **T**

