

Algiers 3 University

Faculty of Communication and Information Sciences.

Department of information

Second term exam correction

Level: Master 1

Answer 1: /8

-News values are the criteria that influence the selection and presentation of events as published news. **True**

-‘Tipao’ refers to the news sheet produced in China. **True**

- The art of printing was first invented by the pharaohs in 3000 B.C. **False (by the Chinese in 600A.D).**

-A fortnightly is a newspaper which is produced once a week. **False (once in two weeksp)**

-Electronic media can have negative effects on one’s mental health. **True**

-The advent of the monotype has revolutionized the history of print media. **True**

-The periodicity of magazines is the same as that of newspapers. **False (magazines are longer)**

- The broadsheets, tabloids, and berliners are different magazines size classification. **True**

Answer 2:

1-Criticizes and reviews a wide range of published books including fiction, travel, history. **A Literary review**

2- It deals with finance, and the world of business industries. **Business magazine**

3- It is written to academic scholars and specialized readers, it provides critical evaluation, analyses sources and methodology. **Academic review**

4-It contains comic pictures, pictured stories, and it targets children or teenagers. **A comic**

5-It focuses on local interest stories, it has a smaller format than a quality paper, it has larger headlines and shorter stories. **Tabloid**

6-The news which do not have priority in the news values scale. **Soft news.**