

English Exam

Answer One of the Following Questions:

1. Compare radio and T.V communication.

Radio and T.V broadcasting are means of communication and distributing information and news to the audience. They both inform, educate and entertain the audience but in different ways.

While T.V broadcasting focus on the image and the audio radio broadcasting focus only on the ear. Both radio and T.V distribute news instantly yet the audience of T.V is larger. T.V broadcasting is more credible than radio because of the visual message.

2. Explain One of the Types of Communication According to the Channel.

Among the types of communication according to the channel, we can mention the non-verbal communication. This later means conveying information without using words. This might involve using certain facial expressions or hand gestures to make a specific point, or it could involve the use (or non-use) of eye contact, physical proximity, and other nonverbal cues to get a message across. in nonverbal communication we can use:

1. Facial expressions
2. Gestures
3. Paralinguistics (such as loudness or tone of voice)
4. Body language
5. Eye gaze, haptics (touch)