

Answer Model

Answer One of the Following Questions:

- 1. The audience is interested in what happens close to it, how do we call this news value? Explain it briefly.**

Proximity considers the location of the event in relation to the target audience of the media outlet. Audiences are more likely to pay attention to stories that take place in their local communities. Yet proximity is not always related to the distance it can also be emotional. Emotional proximity concerns the countries with which the audience share some relations like culture religion or language. Example of emotional audience: the Algerian audience can be concerned by events happening in Palestine.

- 2. Compare Print and Digital News.**

Print media and the digital one are means of communication they both inform, educate and entertain the audience yet in some way they are quite different.

1. Print Media:

Print media is a form of mass media shared through printed publications. Printed media is the oldest means of sharing information/news. In printed media. The main types of print media include newspapers, magazines, and books. It is also the most credible type of media since news are not published instantly.

2. Electronic Media:

Electronic Media is a form of mass media shared through electronic medium. Electronic media is the modern means of sharing information/news. In electronic media, the news or information is uploaded or broadcasted. The

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main types of electronic media include television news, News through mobile apps, etc. In electronic media Live shows, Live discussions, Live reporting is possible as it is based on an immediate update method. The audience of digital media is larger than the print one and electronic media is less credible than the print